Vocalmeet

Ontario Dental Hygienists' Association chooses Vocalmeet's Learning Management System

About ODHA

Since its founding in 1963, the Ontario Dental Hygienists' Association (ODHA) has been dedicated to the advancement of both the practice and profession of dental hygiene in the province of Ontario. Dental Hygienists are one of the largest regulated health professions in Canada. Representing the needs and the interests of more than 8,000 dental hygienists, the ODHA is the collective voice of its members on a number of oral and overall health-related topics in Ontario. Specifically, the association has focused its efforts to increase public awareness of dental hygiene, promote access and affordability for dental care, and expand the scope of the dental hygiene profession. For its members, the ODHA provides improved insurance plans, professional development, and lifelong learning opportunities.

THE CHALLENGE

The ODHA's mission is to be acknowledged and embraced as a fair and representative voice for its members and for its members to be leaders in the delivery of health and wellness promotion for the public.

Over the years, the association needed to evolve along with the dental hygiene field, overall technological advances, and changing membership needs. To continuously meet these objectives, the ODHA needed an innovative Learning Management System (LMS) that allows the association to enhance its professional development offerings, aligns with the association's goals, and integrates with all its technology platforms like the Association Management System.

> " *The benefit to create online courses that can be viewed on any device is enormous, and our members are happy and getting the learning they need and deserve.*
>
> *~Margaret Carter, Executive Director*

THE SOLUTION

Vocalmeet provided the ODHA with its advanced LMS that is tailored to the association's needs and is integrated with its current Association Management System (AMS). This system integration offers more value for members and appeals to a younger audience as well. The LMS enhances the professional development experience for members and improves the existing

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About Vocalmeet

Vocalmeet has earned its reputation by providing state of the art technology, unparalleled project management and customer service, coupled with an unwavering commitment to the success of our clients. Our goal is to delight our customers every step of the way.

Vocalmeet Products

- **Learning Management**
- Member Management
- Live Webinar System
- Live Streaming & Live Events
- Events & Conferences
- Store & Product Managment

Unlimited Multimedia Integration

- Integrate any type of multimedia content e.g video, audio, animations and much more.

Open Standards

- SCORM-ADL compliant, IMS LTI™ Certified and works with Open Badges.

revenue channels for the ODHA, all the while streamlining many of the association's daily tasks. Since the system is modular-based, it allows for easy upgrading with additional apps when needed.

1. Increased Revenues

In most industries, continued education for professionals is no longer a competitive advantage, it's an expectation. In dental hygiene, the field is constantly evolving and dental hygienists need to be familiar with new field methods and practices. By monetizing eLearning courses and certificates with Vocalmeet's LMS, the ODHA expands upon its existing revenue channels, allowing them to self-replenish as the dental hygiene field expands.

In addition to eLearning courses and certificates, Vocalmeet's LMS provides the ODHA with several other revenue-creating opportunities. With the LMS in place, the ODHA was free to set up an advanced online marketplace. This helps to increase traffic and attract new members by utilizing Vocalmeets smart technology – so every member gets its very own online experience based on its member type. Most importantly, the LMS allows the ODHA to provide members with up-to-date industry information, courses, and credentials, ensuring members are the first to know about industry news and developments.

2. Reduced Costs

While Vocalmeet was tasked with helping the ODHA enhance its membership value, it also established ways to keep costs down. Vocalmeet's LMS is easily scalable, allowing the ODHA to increase revenues without the large physical overhead required for in-person courses or an entire team of administrators or instructors managing the system behind-the-scenes. Vocalmeet's system efficiency also enables the ODHA to automate many of the daily eLearning responsibilities, such as student tracking and program analysis, which minimizes staffing demands.

Completion Tracking

- Track learners' progress with integrated course completion tracking.

Detailed Reporting and Logs

- Wide range of customizable reports and logs.
- Pick and choose from hundreds of apps.

Mobile Access

- Access the platform and courses from any mobile device.

E-Commerce Functionality

- Sell your courses easily using the integrated e-commerce storefront.
- Pick and choose from hundreds of apps.

3. Increased Membership

Vocalmeet's LMS does more than attract new members; it also helps to better retain existing members. By allowing the ODHA to offer timely and relevant industry information, members are kept up-to-date in their field and are more willing and able to participate in associational initiatives. This helps maintain the ODHA as an on-demand value provider. The association positions itself as an online hub for industry information, education, and member activity, while empowering its members and helping them develop their careers.

Additionally, Vocalmeet's LMS allows the ODHA adapt to the current technological landscape. As the field of dental hygiene continues to evolve and change, the ODHA can create new and relevant content easily in a timely manner. Furthermore, the LMS's capabilities and overall functionality can be upgraded and expanded with apps as the associational needs change. The adaptability of Vocalmeet's LMS in combination with the on-demand training, support, and resources that are available, enables the ODHA to provide its members with assurances for today and tomorrow.

4. Expanded Technological Capabilities

Considering that mobile internet usage has surpassed its desktop counterpart and is steadily trending upwards, Vocalmeet places great importance on mobile functionality. By incorporating mobile usage into its online system, the ODHA has already seen 40% more traffic, traffic that is extremely significant for the e-commerce addition with the added convenience of shopping any place and any time.

Vocalmeet's LMS and its full mobile support allows members to access their courses at anytime and from anywhere, a capability that modern learners in the digital age consider an absolute must-have. The ODHA's LMS mobile capabilities also allow their members to move between ODHA's main website and the LMS seamlessly from their mobile devices. At the most basic level, mobile capabilities encourage greater member engagement with the association's initiatives.