



# New Jersey County Bar Network (NJCBN) Chooses Vocalmeet’s On-demand CLE Platform



## RESULTS

NJCBN is able to offer an extensive catalog of CLE courses from multiple county bars on a single on-demand continuing legal education platform.

### About Vocalmeet

Vocalmeet has earned its reputation by providing state-of-the-art technology, unparalleled project management and customer service, coupled with an unwavering commitment to the success of our clients. Our goal is to delight our customers every step of the way.

We understand the unique needs of today’s associations & organizations and what it takes to be best in class.

## THE CHALLENGE

The New Jersey County Bar Network (NJCBN) wanted to use a single on-demand continuing legal education platform for multiple county bars across the state. The platform needed to be fully managed by the vendor to avoid training multiple staff members from different county bars.

It was essential that the on-demand continuing legal education platform tracked continuing legal education credits. This was vital as the network was required to track and submit continuing legal education completions on behalf of the attorneys and their respective bars. When each county bar sold an on-demand continuing legal education course, a portion of the sale would need to be remitted to the respective county bar.

## THE SOLUTION

The NJCBN chose Vocalmeet’s on-demand continuing legal education platform that was configured to accommodate multiple county bars. The county bars simply upload their continuing legal education courses and Vocalmeet’s professional services team takes care of the rest. NJCBN can focus on providing the best continuing legal education courses and experiences for their members, while Vocalmeet handles course development, technical support, and marketing.

### About NJCBN

The New Jersey County Bar Network (NJCBN) is a consortium of county bars within the state of New Jersey.

The on-demand continuing legal education platform automatically tracks continuing legal education credits for all county bar members of the NJCBN. Registration and payment are handled securely through the platform and proceeds from each sale is remitted to the bar that provided the continuing legal education course.

### THE RESULTS

The NJCBN consolidated the efforts of multiple county bars in the state of New Jersey and is able to offer an extensive catalogue of CLE courses to attorneys. Additionally, NJCBN can continuously expand the number of county bars in their network by utilizing Vocalmeet's on-demand CLE platform. County bars that join the network are able to quickly upload their existing CLE courses and start to generate revenue immediately.

Consistently adding new courses and county bar associations is very important to NJCBN and the members they serve. By utilizing Vocalmeet's on-demand CLE platform and fully managed service, NJCBN spends less time worrying about managing the platform and more time delivering value to their members and their county bar partners.